

# Voice Of America



Voice of America are part of a US Government Agency and have progressed (similarly to the BBC World Services) from being a Radio News Service to that of a significant TV Broadcaster.



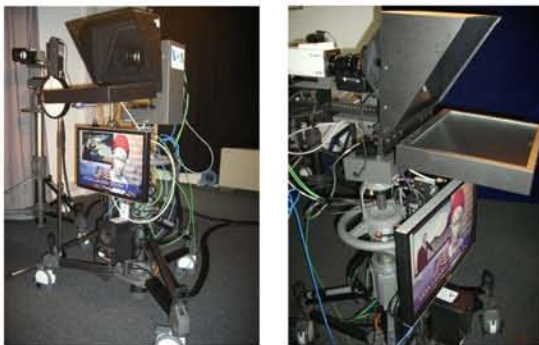
Voice of America's requirement was for their London Radio Studios to have a TV facility from which they can ingest Live TV into their Broadcasts.

The facility built by **IVC** for Voice of America is a Digital TV facility and unusually (for the UK) utilises NTSC Broadcast Cameras.

## Technology Employed:

All usual areas of technology were supplied for a Broadcast facility of this type. Included is a fully lit Chroma Key Studio an operations gallery and test rack. The audio and talk-back system supplied were specially designed to allow live ingest to the Washington Studio Gallery seamlessly as if the London facility were within the same Washington operational area.

A major challenge for the studio design was it being built within standard "office" Space in their Fleet street premises. To be operated with only a 2 member support team was made possible by all five cameras being robotically controlled using a Telemetrics camera control system and a multifunction Broadcast Pix Vision Mixer. Three cameras are employed in the main Chroma Key Studio with further cameras in a 2nd studio and one (fully weather-proofed) positioned on the building roof gathering live views of London and used as a back drop to the newscast.



When requested, **IVC** strongly presented their credentials designing a cost effective Broadcast TV facility and proving their capability to work with a department of the US Government. Our evidence of capability included much of the Government work undertaken in UK. However it did not harm **IVC's** chances by mentioning that the Operational staff that built the New York based Bloomberg Television's six significant Digital TV Studios across Europe in the late Nineties are still the core of our Technical Delivery team.



For further information  
contact IVC Media Ltd

Holland House  
1-3 Bury Street  
London, EC3A 5AW  
Tel: 0207 220 6550

8 Armoury Road  
Lufton Trading Estate  
Yeovil  
Somerset, BA22 8RL  
Tel: 01935 432121

Email: [sales@ivcmedia.co.uk](mailto:sales@ivcmedia.co.uk)  
Web: [www.ivcmedia.co.uk](http://www.ivcmedia.co.uk)